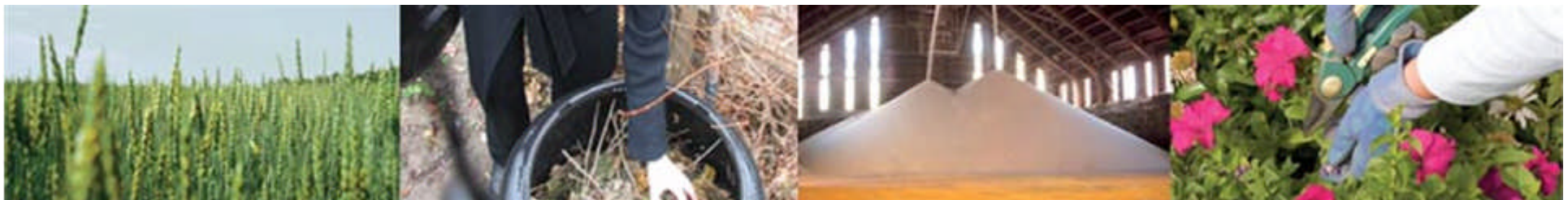


Canadian Fertilizer  
Products Forum



Forum canadien sur  
les produits fertilisants

**CFPFFORUM**  
**October 15 – 16 2008**  
**THE WAY FORWARD**

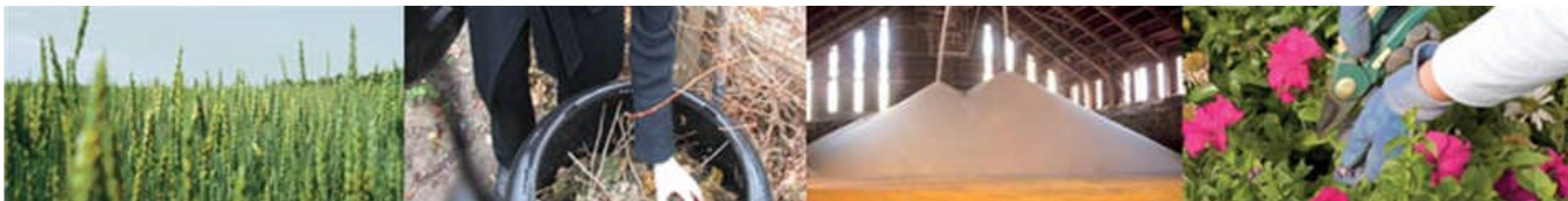




# What We Set Out to Achieve

## CFPF Mandate

- To facilitate consensus-based advice to government
- Create a forum for dialogue among stakeholders, on mutually beneficial processes that protect the public and the environment.
- Promote a regulatory milieu that encourages innovation, environmental and economic and environmental sustainability and international leadership for Canada in the field of fertilizers and supplements.

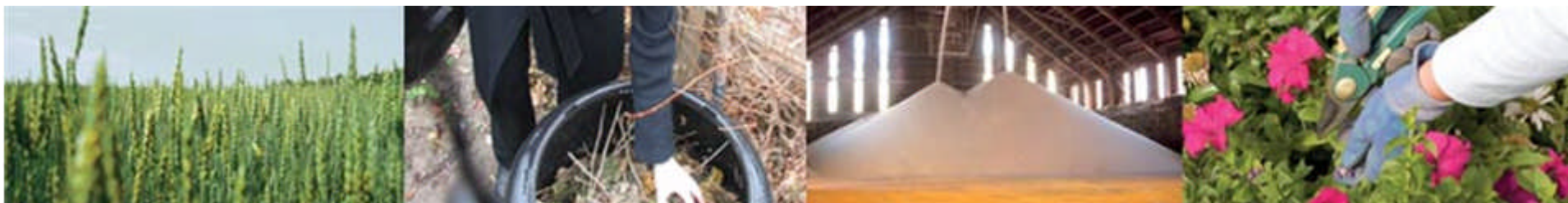




# What We Set Out to Achieve

## CFPF Mission Statement

- **Improve** the efficiency of the Canadian **regulatory system** and policies for fertilizers and supplements to encourage innovation, economic and environmental sustainability and international leadership;
- **Enhance the reputation** of the industry and public confidence in its products via communications to a broad range of stakeholders;
- **Plan for the future** by analyzing emerging opportunities, new technologies and strategies on how agricultural producers can remain competitive.

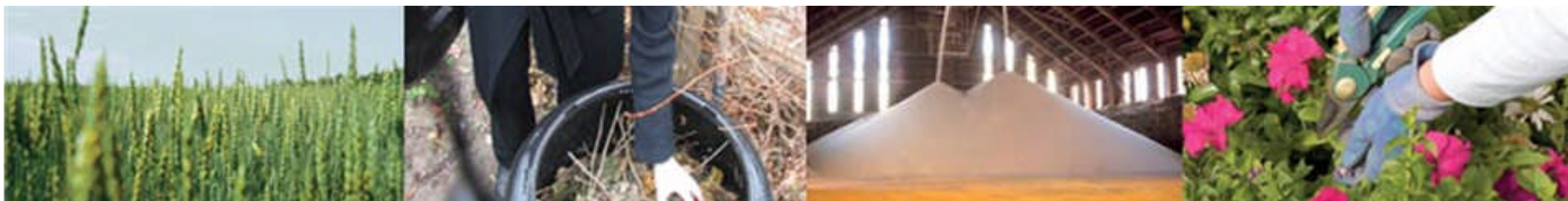




# What We Set Out to Achieve

## CFPF Vision

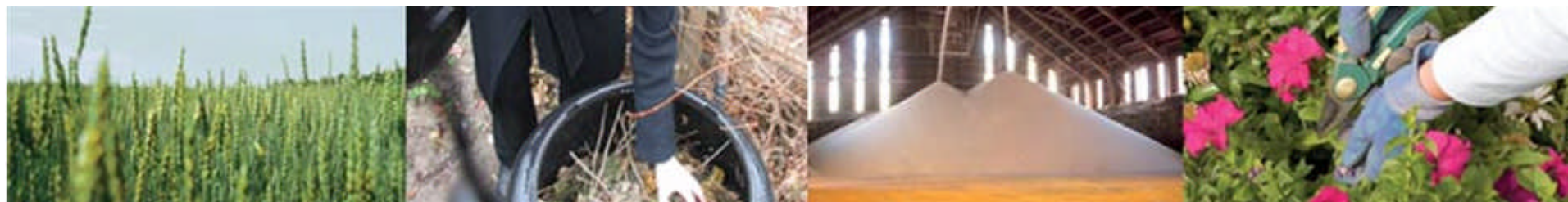
- Fertilizer and supplement stakeholders have an established framework from which they can participate, provide feedback and consultation so that the regulatory system is fully modernized and ensures users that fertilizer and supplements in Canada are globally competitive and that users have access to new products in a timely manner.





## CFPF where we are now

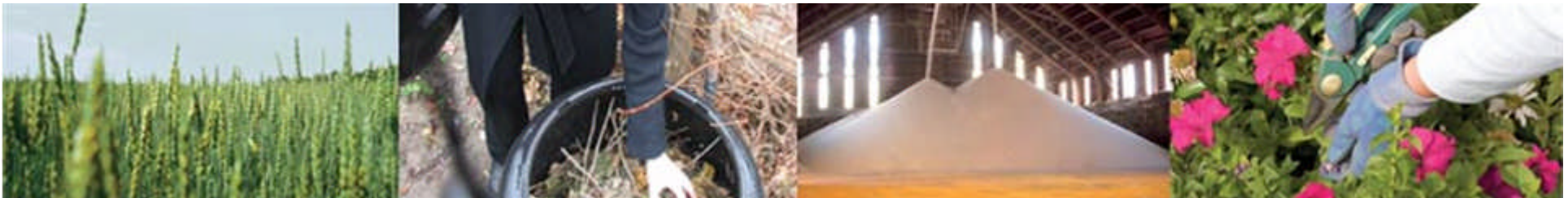
- Original funding contract with ACAAF is being wound down
- Everyone agrees that CFPF has value for the industry
- No one in government or industry wants to pay
- Executive has made strenuous efforts to find new funding sources –without success
- CFPF is continuing, but at a much reduced activity level
- CFI is providing limited services for CFPF (admin/web/FORUM )





## The path forward

- CFPF will continue to work proactively with CFIA
- Will address issues as they are brought forward, via the Executive Committee
- Onus is on industry organizations or CFIA to initiate them
- Primary vehicles will continue to be working groups & issue-specific task forces
- Chairs will be responsible for organizing meetings, providing their own admin. resources, reporting etc.
- No professional facilitation will be available





**The path forward –it's up to you!**

**The future success of CFPF is in the hands of you, the members**

**The more you are willing as individuals & organizations to contribute, the more value we will all get out of it!**

**DISCUSSION IS INVITED**

