



Canadian Fertilizer
Products Forum

Forum Canadien sur
les produits fertilisants



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and supplements
per year.**



The Canadian Fertilizer Products Forum (CFPF) is a stakeholder-led initiative launched in November 2006 to: provide consensus-based advice to government on matters relating to fertilizer and supplement policy and regulation; enhance the reputation of the industry and confidence in its products via communications and outreach to stakeholders; and plan for the future by conducting research on emerging market opportunities and needs of producers.

The CFPF recognizes that fertilizers and supplements are the most important crop input. Agricultural producers in Canada spend \$2.6 billion on fertilizers and supplements per year, more than on pesticides, seeds, fuel, or any other crop inputs.

Mission

The mission of the CFPF is to:

- 1) Recommend improvements to the regulatory system and policies for fertilizers and supplements to encourage innovation, economic and environmental sustainability, and international leadership;
- 2) Enhance the reputation of the industry and confidence in its products via communications to a broad range of national stakeholders;
- 3) Plan for the future by analyzing emerging market opportunities, new technologies and strategies on how agricultural producers can remain competitive.

Need for the CFPF

The current regulatory system has served the industry well by ensuring a science-based and consistent regulatory environment for fertilizers and supplements, and supporting the principles of efficacy and safety for all products.

Given recent technological developments in the fertilizer and supplement industries, current government policies and regulations can be improved to better meet the needs of industry, agricultural producers and other stakeholders in Canada.

Increasing consumer interest and concern over food safety and the environment requires better communications regarding the safety and efficacy of fertilizers and supplements.

The CFPF is a vehicle for stakeholders to address policy, communications and research issues in a coherent and consensus-based fashion.



Agriculture and
Agri-Food Canada

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Agroalimentaire Canada

Canada



CFPF's Activities

The CFPF is a two-year project based on policy development, communications and research activities.

Policy Development

Working Groups have been established to discuss regulatory issues relevant to CFPF members. The following Working Groups (WG) have been formed: Regulatory Efficiency WG, Marketplace Monitoring WG, New Products WG, Communications and Operating Environment WG, and Biosolids WG.

Communications

Some of the communications activities include a website launch, development of publications, and conferences. Growing consumer interest and concern over food safety and the environment demonstrate the need for better communications on the current regulatory system and role of fertilizers and supplements.

Research

The CFPF will conduct various research projects necessary to support a modern regulatory system and prosperous future for agricultural producers. Projects include an opinion survey with crop producers and reports on product registration, emerging market and product development opportunities, industry standards and marketplace monitoring.

CFPF Membership

Membership is national in scope, representing a range of stakeholders from across Canada with regional perspectives. Membership of the CFPF is open and includes representation from any group, organization or individual that has a stake in the fertilizer and supplement sector. Current members include farm groups, industry associations that make and sell fertilizers and supplements, and consumer and environmental groups. For a member list, please refer to our website at: www.cfpf-fcpf.ca.

Contact Us

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Agriculture and Agri-Food Canada (AAFC) is pleased to participate in the production of this publication. AAFC is committed to working with our industry partners to increase public awareness of the importance of the agri-food industry to Canada. Opinions expressed in this document are those of the Canadian Fertilizer Products Forum and are not necessarily those of the Department.