



CAPI

THE CANADIAN AGRI-FOOD
POLICY INSTITUTE

Presentation to the
Canadian Fertilizer Products Forum

Ottawa
October 14, 2009



Canadian Agri-Food Policy Institute



- An independent, not-for-profit policy forum
- CAPI's mandate:
 - **Gather intelligence** and shares results
 - **Identify emerging issues** that should be coordinated and addressed on a national basis
 - **Bring together a wide range of expertise** and new voices
 - **Discuss alternative solutions** before they become polarized
 - **Provide balance** when polarization is unavoidable
 - **Provide advice** and a third-party perspective when agricultural policy decisions are made

CAPI three-year plan

1. Shape a national dialogue

- Policy models for the emerging agri-food world

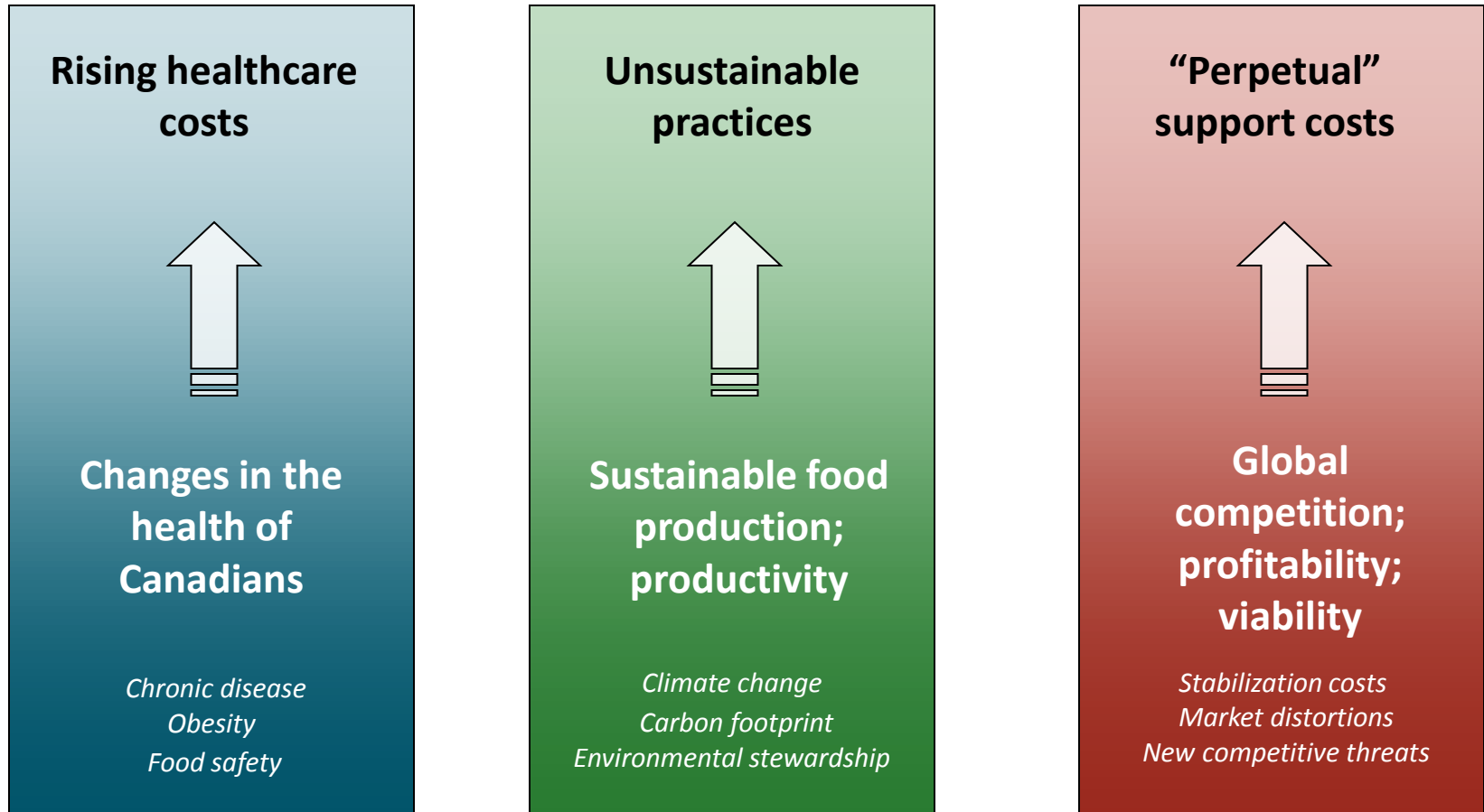
2. Define *Canada's advantage*

- Food & wellness, sustainability, viability

3. Develop the policy linkages

- Improve competitiveness and profitability of the sector

Cost of the status quo is rising...



3 Leadership Panels

Food &
Wellness

“Can we afford to
eat the same way?”

Sustainability

“Can we afford to
produce our food the same way?”

Viability

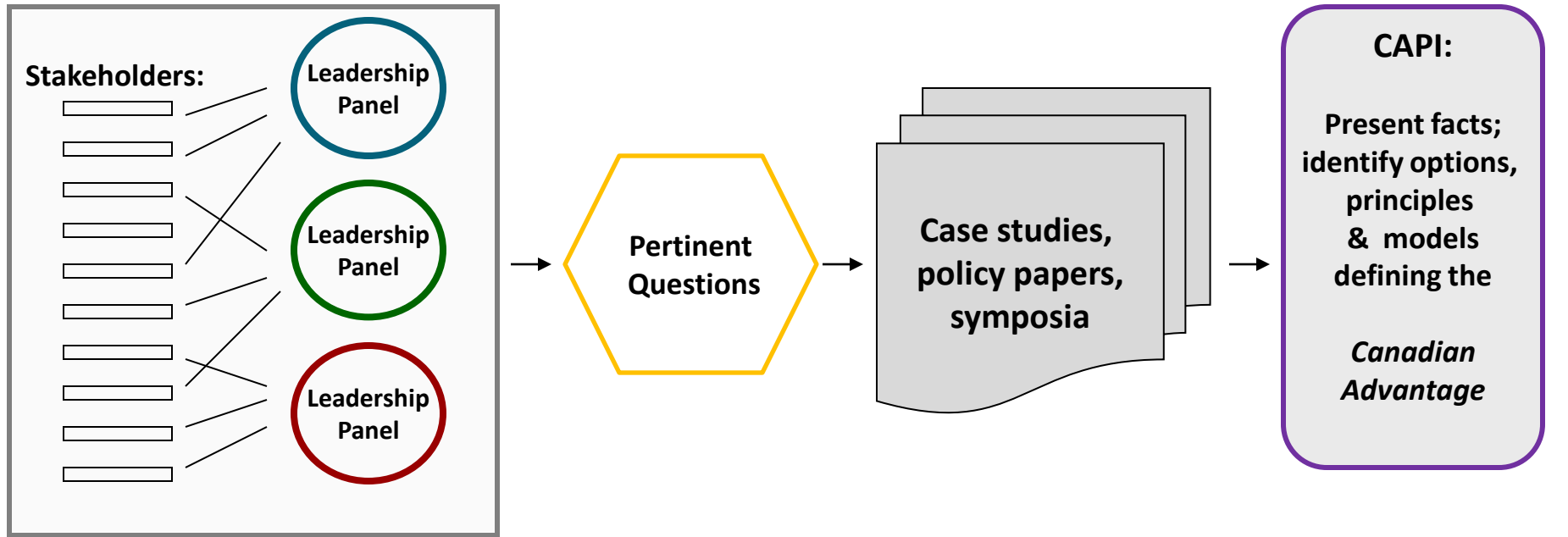
“Should government change the way it
supports the agriculture sector?”

Link to the policy process



• A 3 to 5 year plan is under development, starting in 2010

Be a catalyst

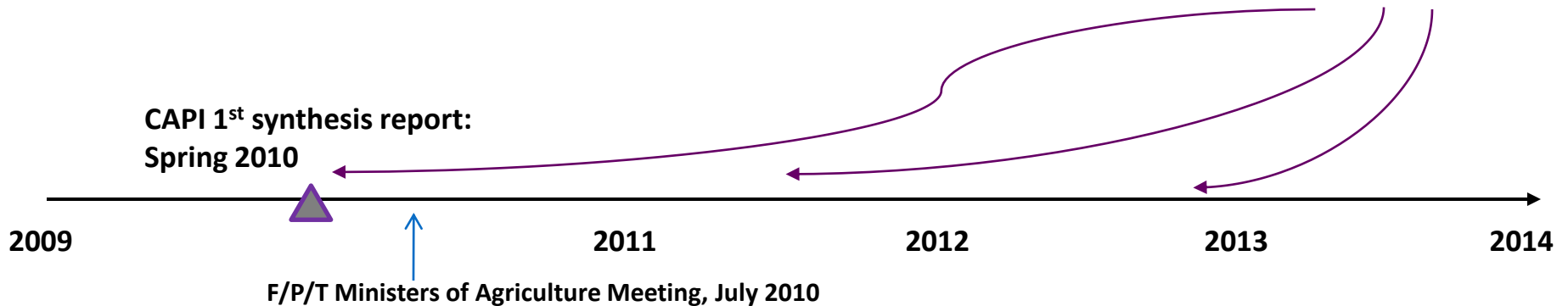


Engage leaders

Focus the research

Synthesize results

*Create the dialogue **



CAPI 1st synthesis report:
Spring 2010

F/P/T Ministers of Agriculture Meeting, July 2010

(* F/P/T governments, value chain, research community, NGOs, media)

Leadership Panel on Food & Wellness Connection

Can we afford to eat the same way?

... It's about:

An integrated health and agri-food policy strategy

Opportunity:

- Role of food, diet and prevention links the next agriculture policy framework ("2013") and health accord ("2014")
- Policies that support healthier ingredients and result in differentiated, value-added products that deliver consumer and producer-benefits

Near-term plan:

- Case studies on Canadian ingredients (Winter 2010)
- Health & Agri-Food Summit (February 2010)
- 1st synthesis report (April 2010)

Leadership Panel on Viability

Should government change the way it supports the agriculture sector?

... It's about:

The optimum economic model(s) for Canada

Opportunity:

- Demand for commodity foods and niche markets will increase and Canadian agriculture has capacity to play a substantial role in both markets. To position the country for the future, Canada needs to assess the adequacy of program data and assess the way it structures/funds its programs.

Near-term plan:

- Assess programs protecting farms against different types of risks and policies aiming to improve farm income
- 1st synthesis report (April 2010)

Leadership Panel on Sustainability

Can we afford to produce our food the same way?

...It's about:

Adapting to changing climate and sustainability needs

Opportunity:

- Technology: Food production systems, productivity and supply dependability will increasingly depend on adaptation technologies and responses
- Policy: Link environment and agriculture policy; regulatory framework; research capacity; S&T resources

Near-term plan:

- Climate Change / EGS research project (2009-2010)
- CAPI 1st synthesis report (Spring 2010)
- Roundtable (Winnipeg, June 2010)

Preliminary observations

- **Mitigation** → Mitigation & Adaptation
- **Silos** → Collaboration
- **Scenarios** → Response
- **Proprietary** → Proprietary & Partnerships

Sustainability & productivity

- **Private sector**
 - Competitive opportunities
 - Technology & innovation
 - Corporate social responsibility & supply assurance
- **Government**
 - Program support
 - “ROI” on research
 - S&T capacity
 - Regulatory responses and market-based mechanisms (EGS)
 - Agriculture - Environment

Leadership Panel on Sustainability

*Can we afford to produce our food
the same way?*

...It's about:

Adapting to changing climate and
sustainability needs

Next steps

- **Leadership Panel**
- **Research**
- **Engagement**
- **Milestones**

A final thought on the environment & agriculture...



3 inches

...impacting 450,000 acres of prime California agriculture land